

### Iļisaģvik College

**Strategic Plan** 

### FY17

### Vision, Priorities, and Outcomes

Last updated and approved by the Board of Trustees June 24<sup>th</sup>, 2016.

#### Introduction

Based upon surveys, data reports, feedback from Ilisagvik College students, faculty and staff, the public, various North Slope employers and organizations, and recommendations made by the administration, the Ilisagvik College Board of Trustees adopts this Strategic Plan, amended as of June 24, 2016. The Strategic Plan, which flows from the Vision and Mission of the College, establishes long range strategic priorities for Ilisagvik College to pursue, and contains outcomes for each of those goals which help to further clarify direction and provide the Board with measurable actions from which it is able to gauge the progress of the institution. Thus, the priorities in this Strategic Plan represent the long term ambitions of the institution, while the outcomes represent more mid-range and shorter term ends which help to implement the priorities. Through the continuing and persistent pursuit of these goals, the College moves gradually toward accomplishing its vision.

Each year, the Board of Trustees meets in workshop format with its administration to review the progress the institution has made toward attaining these strategic priorities and outcomes and to discuss what has been sufficiently accomplished, what needs continuing action, what needs greater emphasis, and what should be added or dropped from the Strategic Plan. This annual review may result in the addition or deletion of various outcomes and, occasionally, priorities. Other appropriate modifications expressed as new priorities and outcomes may be added from time to time.

At the 2016 planning workshop, the Board was pleased with the College's progress toward its goals and, upon the recommendations of the administration and its analysis of the administration's year-end report, modified a number of the outcomes for some of the priorities in the Strategic Plan.

Despite the economic climate, Ilisagvik College continued its successful efforts to obtain funding support from private sources as well as state support through the Technical and Vocational Education Program. The College's enrollment growth over the past five years reflects the College's focus on serving the education and training needs of North Slope employers and other stakeholders. The Board of Trustees believes that continuing enrollment growth, improving student retention and success, and enhancing village instruction are continuing priorities that will achieve the College's vision and mission, particularly with regard to attracting and retaining program active students.

The Strategic Plan guides the administration's efforts throughout the year. Following adoption of the modified Strategic Plan, the administration initiates and implements actions which it uses to guide it toward the accomplishment of the outcomes. The Strategic Plan contains within it a reporting schedule so that the Board is advised of progress on a regular basis. The bulk of the progress reporting occurs at the June planning workshop, although interim reports are provided during the year.

#### <u>VISION</u>

#### Ikayuġługi nunaaqqit sayyaagginigat ilisaqtitchivlutin miŋuatuġnikunlu, savaatigunlu.

To Help Build Strong Communities through Education and Training.

#### **MISSION**

Iļisaģvik College iļisalluataģviqaqtitchiruq, savaaqallasiñiaģniģmun suli suna sivuniģivlugu iļisaksraumman iļisaģviqaqhutiŋ sivunmun suli suaŋŋaktaallavlugu Iñupiat iñuuniaģusiat, Iñupiuraaģnikun, piqpagiraŋich suli piraģausiŋich. Naparuq ikayuqsaqługich iļisaqtuat suli inillaksaqługulu iļitchilluataŋaruanik savaktiksranik savagumiňaqtuani North Slope-mi Alaska-miļu.

Ilisagvik College provides quality post-secondary academic, vocational and technical education in a learning environment that perpetuates and strengthens Iñupiat culture, language, values and traditions. It is dedicated to serving its students and developing a welleducated and trained workforce who meet the human resource needs of North Slope employers and the state of Alaska.

INUPLAQATIGIIGNIQ:Traditional Inupiag Values

Aviktuaqatigiigñiq : Sharing Iñupiuraallaniq : Knowledge of Language Paammaagigñiq : Cooperation Ilagiigñiq : Family and Kinship Quvianguniq : Humor Aŋuniallaniq : Hunting Traditions Nagliktuutiqagniq : Compassion Qiñuiññiq : Humility Paaqłaktautaiññiq : Avoidance of Conflict Ukpiqqutiqagniq : Spirituality Piqpakkutiqagniq suli Qiksiksrautiqagniq Utuqqanaanun Allanullu : Love and Respect for Our Elders and One Another Qiksiksrautiqagniq Iñuuniagvigmun : Respect for Nature

#### CORE THEME ONE: TEACHING AND LEARNING

#### Priority 1: Build the student enrollment of Ilisagvik College.

#### Outcomes

- 1. Using data from the previous five years as a baseline, increase full-time and part-time student enrollment in degree and certificate programs by 3%, with an increase of overall credit hour enrollment by 5%.
- 2. Using data from the previous year as a baseline, continue to foster statewide partnerships with Alaskan communities to increase enrollment numbers of off-slope students by 3%.
- 3. Using data from the previous year as a baseline, increase enrollment of 17 21 year old students by 3%.
- 4. Increase overall enrollment of Alaska Native/American Indian students in order to maintain eligibility as a tribal college.
- 5. Using data from the previous year as a baseline, increase participation in adult basic education by 5% and increase GED graduates enrollment by 5%. Increase GED graduates enrollment into degree and certificate programs by 3%.
- 6. Using data from the previous year as a baseline, increase dual credit enrollment by 3%.
- 7. Continue collaboration with major employers to attract their employees into certificate and degree programs in order to build a more highly educated workforce. As part of this focus, faculty and training personnel will work with employers on curriculum design, recruiting their employees as students, and developing internships and placement opportunities.
- 8. Using data from the previous five years as a baseline, increase Continuing Education Unit (CEU) hours earned by 5% overall and by 10% on-site in villages.

#### Priority 2: Improve retention, persistence, and completion in programs.

- 1. Increase the rate at which students successfully complete courses and programs each semester.
- 2. Continue to implement and report on progress of the College's Retention and Persistence Committee through the completion, persistence, and retention plan of action, to include data collected by student interviews, surveys, course completion, and program persistence.

- 3. Using data from the previous year as a baseline, increase GED graduates by 5%.
- Using data from the previous year as a baseline, provide education and career resources that transition current students, graduating students, and alumni into four-year institutions or job placement. Increase overall education and career placement rates by 5%. Increase education and career coordination contacts with students by 5%.
- 5. Continue support of Tuzzy Library and the services the library provides to students and the region.

#### Priority 3: Explore the means by which North Slope Borough students might achieve better preparation for college level courses.

#### Outcome

 Continue to partner with North Slope stakeholders in implementing a Borough-wide seamless transition plan which focuses on preparing elementary, middle, and high school students for higher education, training, and meaningful career and employment opportunities.

#### CORE THEME TWO: ACCESS AND SUPPORT

#### Priority 4: Achieve sustainable sources of operating funds.

- 1. Maintain an active, on-going partnership with the North Slope Borough Mayor's Office and with the North Slope Borough Assembly to ensure a sustainable level of borough funding.
- 2. Encourage the Ilisagvik College Foundation Board of Directors to build its endowment to provide a long term source of unrestricted revenues from its investment earnings.
- 3. Increase contributions from private donors through fundraising efforts by 10% from the previous fiscal year.
- 4. Continue to request funding through the State of Alaska for workforce development, capital expenditures, and general operating support. Continue relationship building with state officials, government officers, others in Juneau, and around the state.
- 5. Continue to execute the grant funding strategy that aligns with the College's mission and

priorities. The strategy supports current funding levels and prioritizes securing at least three new sources of grant funding each year, with a goal of increasing grant awards by an annualized 8% from the previous fiscal year.

- 6. Foster partnerships with local, state, federal and international entities to increase support for Ilisagvik College.
- 7. Intensify the Board of Trustees role in advocacy on behalf of College funding. Provide advance notice to Trustees of recruitment and advocacy opportunities and events during the year.

#### Priority 5: Develop a master plan for future Ilisagvik College facilities.

#### Outcomes

- 1. Implement the Long Term Facilities Master Plan. Continue to review and update the plan twice a year.
- 2. Finalize and implement a capital campaign for the new facility construction.
- 3. Work with Ukpeaġvik Iñupiat Corporation to solidify a lease for the identified land.
- 4. Work in partnership with the North Slope Borough and the Foraker Group to accomplish the goals of the Long Term Facilities Master Plan.

# Priority 6: Continue to improve internal management systems and maintain emphasis on being a client service-oriented institution.

- 1. Continue to improve administrative and academic support systems.
- 2. Continue to improve College and community wide communication and implementation of new systems and processes.
- 3. Attract, develop, and retain a highly qualified and talented workforce. Focus on local hire. Develop institutional depth.
- 4. Continue to evaluate all full time and adjunct faculty on an annual basis using multiple indices and provide review and feedback to faculty in a timely manner.
- 5. Maintain the performance-based employee evaluation program and continue support for faculty and staff compensation plans.
- 6. Improve performance through leadership and career development activities.

7. Continue to collect and utilize institutional research data to inform the decision making process. Present the Institutional Research Report yearly to the Board of Trustees.

# Priority 7: Improve village instruction, including distance delivery and on-site village classes.

#### Outcomes

- 1. Using data from the previous year as a baseline, increase village student enrollment in for-credit courses by 5%.
- 2. Continue to diversify the number and type of course offerings to the villages.
- 3. Continue to identify barriers to distance delivery programs. Develop strategies to improve service to distance students.
- 4. Continue to improve tutorial assistance to students in each village.
- 5. Measure student completion in village based instruction.

#### CORE THEME THREE: IÑUPIAQ CULTURE AND VALUES

#### Priority 8: Ensure ongoing commitment to Indigenize the institution.

#### Outcome

1. Foster an organizational environment that perpetuates lñupiaq & Indigenous culture, language, values, and traditions for staff, faculty and students.

# Priority 9: Continue to be responsive to a curriculum relevant to the needs of the North Slope.

- 1. Develop programming to support the human resource needs of the North Slope and Alaska including, but not limited to: natural resource management, education, healthcare, business administration, information services, and entrepreneurship.
- 2. Strengthen and cultivate relevant curricula that incorporate lñupiat culture, language, values, and traditions.
- 3. Continue to develop vocational education classes to prepare students for workplace

opportunities.

- 4. Continue to foster the Uqautchim Uglua Program and support studies for teacher preparation programs on the North Slope and elsewhere in the state. Collaborate with North Slope Borough School District (NSBSD) and the Future Teachers of the Arctic (FTA) program to promote interest in teacher education.
- 5. Continue to foster the Cooperative Extension Program to support community driven needs and requests.

Goals	Fall meeting 1 <sup>st</sup> Quarter	Winter meeting 2 <sup>nd</sup> Quarter	Spring meeting 3 <sup>rd</sup> Quarter	Summer meeting Administration's Year-End Report
Administrative Reports	<ul> <li>President's Report</li> <li>Program Highlight</li> <li>Board Professional Development</li> </ul>	<ul> <li>President's Report</li> <li>Program Highlight</li> <li>Board Professional Development</li> <li>Institutional Research Report</li> </ul>	<ul> <li>President's Report</li> <li>Program Highlight</li> <li>Board Professional Development</li> </ul>	<ul> <li>Year-End Report (identifies all goals and outcomes)</li> <li>Accreditation Report, as needed</li> <li>Strategic Planning Session</li> </ul>
	Summer     Enrollment Report		Fall Enrollment     Report	
	<ul> <li>Quarterly Finance Report</li> <li>Ilisaġvik College Foundation Report</li> </ul>	<ul> <li>Adopt FY Budget</li> <li>Recommend Transfer of \$\$ from Fund Balance to Foundation Endowment, if any</li> <li>Quarterly Finance Report</li> <li>Approval of Annual Audit</li> </ul>	<ul> <li>Quarterly Finance Report</li> <li>NSB Budget Hearing Discussion</li> <li>Ilisaġvik College Foundation Report</li> <li>Board Advocacy Refresher</li> </ul>	Quarterly Finance Report
		<ul> <li>Interim Progress Report on Curriculum Development</li> </ul>		
	<ul> <li>Long Term</li> <li>Facilities Master</li> <li>Planning Report</li> </ul>	<ul> <li>Long Term Facilities Master Planning Report</li> </ul>	<ul> <li>Long Term</li> <li>Facilities Master</li> <li>Planning Report</li> </ul>	
		Interim Progress Report on Student Retention and Persistence Plan		

#### **REPORTS DUE TO BOARD BY QUARTER**