



**Ilisaġvik College Board of Trustees**  
**Trustee Outreach Desired Outcomes & Reference Guide**

**Desired Outcomes for Ilisaġvik Outreach Plan-**

1. An increase in the general awareness of Ilisaġvik College (what is offered and delivery options).
2. An increase in student enrollment.
3. An increase in retention of north students in their home community or residential students.
4. An increase in support and assistance to Ilisaġvik faculty/staff when they travel to the north-slope communities.
5. An increase in teachers/residents in the villages able that will help support Adult Education/Library Services that enhances a supports and encourages students to complete the course of study.
6. An increase in career & workforce development classes.
7. An increase in Trustee communications and sharing about Ilisaġvik.
8. An increase in the pride of having Ilisaġvik College right here at home.

**Tips on how to meet your SMART outreach activity goals**

1. Attend local School Advisory Council Meetings, City Council Meeting, and Tribal Meetings. (Ilisaġvik College would be willing to provide a general presentation)
2. Speak to your local NSB Assembly and NSBSD School District Board members about Ilisaġvik College and the many opportunities.
3. Talk with local employers and contractors about Ilisaġvik College and training needs.
4. Be an advocate for our New College Campus. Ask that the new college campus be included in your annual NSB Project Review Committee Village Resolutions.
5. Have lunch with local students and talk about career aspirations and higher education goals.
6. Apply a portion of your PFD towards Pick.Click.Give and pick Ilisaġvik College as your donation.
7. Donate all or a portion of your honorarium.
8. Visit with College staff and faculty when you are in town.
9. Request a tour of campus or a specific program you would like to learn more about.
10. Schedule a meeting with our recruiting staff.
11. Help post and share electronic and paper flyers and materials in your community.
12. Attend an Ilisaġvik College event (Class, Workshop, Community Event, etc.)
13. Follow us on Social Media- Facebook, Instagram, TikTok, LinkedIn- share Ilisaġvik events and posts to help spread the word about Ilisaġvik College.
14. Read the materials and emails you receive to keep up to date with Ilisaġvik College happenings.
15. If you have any questions, reach out to the President or staff so we can assist 😊